

the bold abode

and the adventures of living in color

about



The Bold Abode, a Home Decor/DIY Blog, relishes in challenging and unique projects. Infused with humor and an adventurous spirit, Gwen engages her audience with her love of color and fearless decorating.

Launched in August of 2010, Gwen maintains an engaged and loyal following that is open to learning about new products and tips which make a DIY life less intimidating and more fruitful!

Transitioning from a part-time blogger to full-time in August of 2012, Gwen plans to focus on her reach both via her blog and social media. Over the past three months, Gwen has tripled her pageviews and quintupled her Pinterest following. With her continued growth and focused outreach, she looks forward to working with reputable brands to spread her passion of fearless DIY!

contact

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popular projects

Monthly stats as of 1/15/14

Pageviews: 68,508
Unique Visitors: 30,397
Facebook: 1973
Pinterest: 5108
Google +: 1858

